



GOLF



SQUASH



THE SPORTS SHOP



TENNIS



CROQUET

Sports Shop Newsletter – 13th March 2025

We are starting to see the temperatures rise and the nights drawing out – spring is just around the corner! To help get you up to speed for the season ahead, the Sports Shop Team will be on hand with a number of events throughout March and April to keep you busy. Whether you are looking for technical advice, new equipment, more distance or to improve your scores, we have something for everyone to participate in this month.

Golf clinics

Our golf clinics have proved popular and are a great way to join us to improve your golf. We have now released a five-week series for March and April.

Each clinic focuses on a specific area of the game and lasts one hour. The clinics are limited to five golfers per group and are priced at £20 per person. During the clinics our professionals will improve your technique and provide simple ways to practice to improve your game.

You are welcome to sign up to as many or as little as you like, this is a good way to improve your golf in a more affordable fashion with like-minded people.

Book using the links below or by contacting the Sports Shop Team on 020 8480 4257

- Week 1 commencing 3rd March – putting
- Week 2 commencing 10th March – chipping
- Week 3 commencing 17th March – bunkers
- Week 4 commencing 24th March – pitching (15-40 yards)
- Week 5 commencing 31st March – full swing

Golfers with handicaps

Mondays 1pm and Fridays 11am

[Golfers with handicaps book here](#)

Golfers without handicaps

Mondays 11am and Fridays 2pm

[Golfers without handicaps book here](#)

Play with the Pros

Enjoy 9 holes with a member of your Professional Team as they will look at all aspects of your game whilst showing you how it's done. The Pros will help you with swing tips and course management advice on the way round to help improve your game. Please click on the link to see the dates available, each date will be limited to just three people and cost £50 per person, you are welcome to sign up to as many as you would like!

[Book here to play 9 holes with a professional](#)

Course management clinics

Join our professionals on the course who will walk round and cover all aspects from correct decision making, shot selection and scoring strategies to help lower your scores. We will provide insight on how to conquer the most challenging holes, a variety of course conditions and lies, and how to maximise your scoring. There are three spots available for each date priced at £50 per person.

[Click here to book your course management clinic](#)

Fundamental golf skills clinics

These clinics will be a series of sessions going through fundamental skills needed in golf from putting, chipping, pitching, and long shots with specific drills to make your practice more effective to improve each skill. A clinic costs £20 for a 60-minute session for up to five people.

[Click here to book and learn fundamental golf skills](#)

Fairway wood and hybrid clinics

This clinic focuses on maximising your fairway woods and hybrids with the help of Trackman technology in the Performance Studio. Learn specific technique to help gain a more consistent strike to maximise your distance with these clubs. A clinic costs £20 for a 60-minute session for up to five people.

[Click here to learn how to hit fairway woods and hybrids](#)

Bunker clinics

Have you ever watched the tour professionals and admired their ability to get up and down from the sand time and time again? Ever wondered how to hit high, soft landing shots from traps? Join a professional to learn the fundamentals of bunker play, and help get you closer to the pin next time you find the sand. This clinic costs £20 per person, limited to just five per group.

[Click here to book your bunker clinic](#)

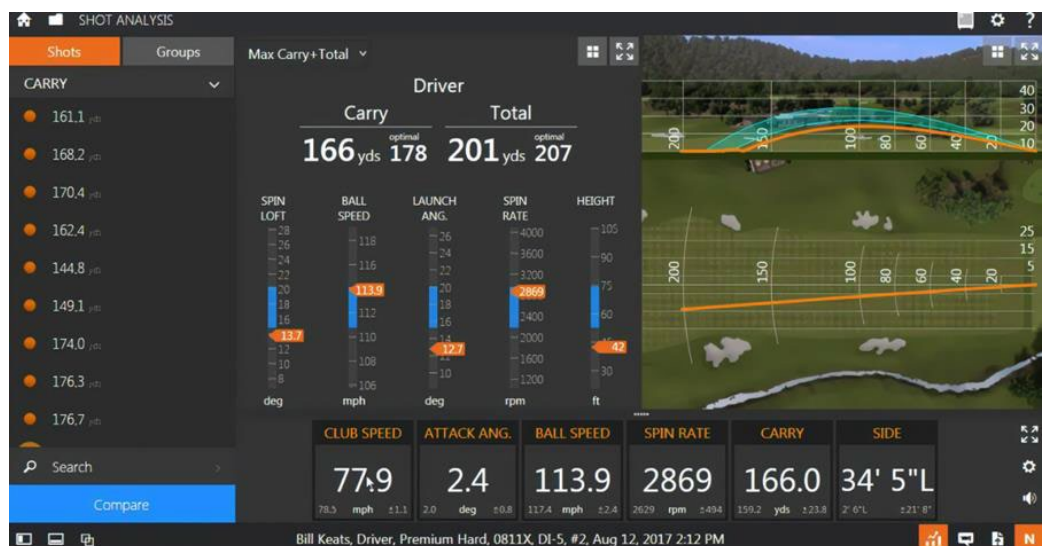
Free driver optimisation

Our PGA Professionals will be running free of charge 45-minute driver optimisation sessions in our Performance Studio with Trackman to help gain you some extra yards just in time for spring.

Whether your current driver needs a tweak, or you are in the market for a new driver the team will be at hand with the help of Trackman 4 to advise the required changes.

It is a fantastic opportunity to be fitted for a driver and to see how modern technology compares to your current driver. We have all brands available for you to try in the performance studio including Callaway, Mizuno, Ping, TaylorMade, Titleist and Yonex.

[Click here to book your free appointment](#)



Know your yardages

Knowing how far you hit the ball and the distances you carry the ball is one of the most important aspects of your game. Having this knowledge can help you plot your way around the golf course and lower your scores. This session costs £40 for 45 minutes in the Performance Studio with Trackman.



How it works

- *Hit each club in the bag and get average carry and total distance.
- *Get a free TrackMan report giving detailed analysis of tendencies and dispersion.
- *Get free professional advice from your PGA Professionals on set make-up and optimising and improving your golf.

[Sign up here to book your yardage session](#)

Free product testing for the latest equipment

In the performance studio with Trackman

Are you curious to see what the latest equipment releases can bring to your game this year? Over the past week we have seen some great results with the first lucky people being custom fitted for the new Ping, TaylorMade and Callaway ranges before their official release at the end of the month. My personal highlight was seeing a fitting gain 30 yards and hitting it straighter compared to their old driver using the new Taylormade Qi35 Driver!

Bring your current woods, hybrids or irons into our performance studio to put them to the test against the new TaylorMade Qi35, Callaway Elyte and Ping G440 to see if we can gain you extra yardage or get you hitting the ball straighter.

What's even better, the Sports Shop team are offering FREE custom fitting appointments through March! Get expert and honest advice from your PGA professionals for free. Don't forget we always price match our competitors to ensure you get the best value and offer a free 60-minute follow up session on Trackman as part of your purchase.

[Sign up here - free product testing](#)

GOLF LESSONS

Work starts now for your golf if you want to be ready to lower your handicap or just get more enjoyment out of the game, with this weather why not take advantage of golf lessons in our Performance Studio with Trackman (it is consistently warm and dry!)

We have a great team of professionals who are great coaches and most importantly, they care about your golf and are on hand to get you more enjoyment out of the game we all love.

[Click here - book your lesson](#)

[Learn more about trackman here](#)

